



Ag Day Panel/Talks

Event/Activity Details

Length: ~2 hours

Items Needed:

- Venue
- Refreshments
- Guest speakers
- Audio/visual equipment
- Booths/tables

Objective: Participants will learn about agriculture by attending panel discussions or presentations.

Implementation Ideas

Ways to bring this event/activity to life:

Lecture Series

Invite a guest speaker to speak about agriculture at your local venue during National Agriculture Week. This could be a local farmer, extension agent, or businessperson. Make it a series by spreading it out across a few weeks.

Panel

Invite 4-5 guest speakers to be a part of an Ag Day panel. Choose a theme to focus the conversation around such as soil health, sustainability, food safety, food security, etc.

Talks

Choose a weekday evening or Saturday afternoon and invite speakers to give a 5-8 minute "talk" about agriculture. Have a room with refreshments and booths with extension or other agriculture groups.

Timeline

Things to keep in mind:

Before

- Decide on the format of the presentations.
- Invite guest speakers and share presentation parameters.
- Review speeches and PowerPoint slidedecks (if necessary).
- Designate a master of ceremonies.
- Create and print programs.
- Advertise event to the community.
- Establish refreshments.
- Reserve venue, seating, and A/V equipment.

During

- Facilitate program.
- Share details about National Ag Day and your state's agriculture.

After

- Send thank you notes to volunteers and speakers.
- Share a press release and a social media post about your Ag Day efforts.

Recommended Resources

- [Food and Farm Facts](#)
- More agriculture-related activities and resources at www.agfoundation.org/ag-lit-catalog