



Ag Literacy Booths

Event/Activity Details

Length: 2-8 hours

Items Needed:

- Tables and booths
- Materials for interactive games or activities
- Educational resources

Objective: Participants will learn accurate information about agriculture and interact with real farmers and ranchers.

Implementation Ideas

Ways to bring this event/activity to life:

Capitol Day

Collaborate with local farm groups (4-H, FFA, Farm Bureau, etc.) to have a presence outside your state Capitol on National Ag Day. Decide what each organization will focus on and offer at their booth. Some ideas of what you can have at your booths include:

- Local food samples
- Face painting (farm animals, plants, etc).
- My American Farm games
- State agriculture trivia wheel
- Coloring station with *My American Farm* coloring books
- Science, Technology, Engineering, and Math (STEM) station
- Farmer/rancher thank you note station
- Small petting zoo
- My American Farm Display Kits
- Agriculture mythbuster activity

Timeline

Things to keep in mind:

Before

- Reserve location, time, and date.
- Recruit volunteers.
- Collaborate with local ag groups.
- Determine activities or interactive games for participants.
- Coordinate volunteers to work the booths.

During

- Share details about National Ag Day and your state's agriculture.

After

- Send thank you notes to volunteers.
- Share a press release and a social media post about your Ag Day efforts.

Recommended Resources

- [Food and Farm Facts](#)
- [My American Farm](#)
- ["I met a farmer today!" stickers](#)
- More agriculture-related activities and resources at www.agfoundation.org/ag-lit-catalog