



## National Ag Day Announces 2025 Video Essay Contest, Theme

Leawood, KS – The Agriculture Council of America (ACA) today announced the National Ag Day Video Essay Contest theme, with the winning video announced at National Ag Day 2025, March 18.

The theme for this year is *Agriculture: Why Food Security Equals National Security*.

“The video essay contest gives students an opportunity to show their creativity as they highlight how food security ensures security for all,” said Jenny Pickett, ACA President.

Students will address the future of agriculture and its impact on national security. “Students will also have an opportunity to showcase innovative farming practices, sustainability and technological advancements,” Pickett said.

The 2025 contest is video only, and the winner will receive \$1,000. The contest is open to high school students (Grades 9 through 12). Contestants must be U.S. citizens and attend school in the U.S. The deadline for submission is Midnight, February 7, 2025.

The complete list of rules and regulations, including entry forms, for this contest may be found online: <https://www.agday.org/essay-contest>

National Ag Day is organized by the Agriculture Council of America, a nonprofit organization composed of leaders in the agricultural, food and fiber community. ACA is dedicated to increasing public awareness of agriculture's role in modern society.

The National Ag Day program encourages every American to:

- Understand how food and fiber products are produced.
- Appreciate the role agriculture plays in providing safe, abundant and affordable products.
- Value the essential role of agriculture in maintaining a strong economy.
- Acknowledge and consider career opportunities in the agriculture, food, fiber and fuel industry.

More information on the 2025 Video Essay Contest or National Ag Day, visit [www.agday.org](http://www.agday.org).