

Social Media Toolkit

Share on social media to get the word out about Ag Day 2020!

Social Media Cards: www.agday.org/social-media-cards

Social Media Posts

Get the Word Out! Use the social posts below to spread the word about Ag Day! Click on the images to download for your social media accounts.

- **Social post #1**
 - Food brings everyone to the table. Visit agday.org to learn more about the importance of American agriculture and how to get involved with National Ag Day – March 24, 2020. #AgDay20
 - <https://www.dropbox.com/s/pr9ovhmk6lfqtfi/socialpost%20%231.png?dl=0>
- **Social post #2**
 - National Ag Day is the perfect time to thank American farmers for all they provide for us. On March 24, and every day, let's celebrate how food brings everyone to the table. Find out more at agday.org. #AgDay20
 - <https://www.dropbox.com/s/5wuxwo20gjlkjeo/socialpost%20%232.png?dl=0>
- **Social post #3**
 - Food brings everyone to the table thanks to American Ag. National Ag Day on March 24 is the perfect day to tell your local farmer you appreciate what they provide for your community and the world. www.agday.org. #AgDay20
 - <https://www.dropbox.com/s/7o8n41zqgushey5/socialpost%20%233.png?dl=0>
- **Social post #4**
 - The average American farmer feeds approximately 166 people worldwide! Their food brings everyone to the table. On National Ag Day – March 24, 2020 – recognize our farmers. Find out how at agday.org. #AgDay20
 - <https://www.dropbox.com/s/euxraqbpi9555sk/socialpost%20%234.png?dl=0>
- **Social post #5**
 - Food brings everyone to the table. Thank our farmers for making that possible on National Ag Day – March 24. Visit agday.org to learn how and see more about the importance of American ag. #AgDay20
 - <https://www.dropbox.com/s/i068id77m0d97cw/socialpost%20%235.png?dl=0>
- **Social post #6**
 - "Cultivators of the earth are the most valuable citizens."
– President Thomas Jefferson
 - Our food brings everyone to the table. Celebrate American ag on March 24 for National Ag Day. Find out how at agday.org. #AgDay20
 - <https://www.dropbox.com/s/zxvzvpmgvlov8hw/socialpost%20%236.png?dl=0>

- **Social post #7**
 - Do you know where your food comes from? Most of it is from American ag, the world's top food exporter. Home and abroad – our food brings everyone to the table. Visit agday.org to learn more for National Ag Day. #AgDay20
 - <https://www.dropbox.com/s/o5hk5fxyyqicur8/socialpost%20%237.png?dl=0>

Posts and Tweets

1. Ag Day is a historic event that promotes recognition and appreciation for all those involved in American agriculture. #AgDay20
2. Use #AgDay20 for all your posts this year! We can't wait to see what you have to say about Ag Day this year in D.C. agday.org.
3. The events surrounding National Ag Day mark a nationwide effort to tell the true story of American agriculture. #AgDay20
4. Ag Day wants to help young people acknowledge and consider career opportunities in the agriculture, food and - fiber industries. #AgDay20
5. The ACA would like to thank all of the sponsors of Ag Day 2020. Without them it would not be possible! #AgDay20
6. Agriculture is essential to everyday life. Celebrate the individuals who dedicate their lives to feeding the world on Ag Day. #AgDay20
7. There are many events associated with Ag Day—not only on the national level but in communities and schools across the country. Get involved at agday.org. #AgDay20
8. Even if you won't be joining us on the national level, you can still get involved in your local community! For more info, visit agday.org. #AgDay20
9. Only two weeks until National Ag Day! Get involved and help celebrate American agriculture. Learn how at agday.org. #AgDay20
10. There are over seven billion people in the world today — that's over seven billion mouths to feed every day. #AgDay20
11. The ACA is continuing the Ag Day Declaration Event again this year where the Essay Contest winner will be honored! It will be held on March 24, National Ag Day, in Washington, DC! #AgDay20
12. The Agriculture Council of America invites you to celebrate National Agriculture Day on March 24, 2020. To find out and out more about the message behind National Ag Day, visit agday.org. #AgDay20
13. National Ag Day recognizes and celebrates the abundance provided by American agriculture. Join us on March 24, 2020, to show your appreciation to all those in the agriculture industry. Find out more at agday.org. #AgDay20
14. There are over seven billion people in the world today — that's over seven billion mouths to feed every day. Show your appreciation for the individuals that make this feat possible on Ag Day. The 2020 Ag Day will take place on March 24. #AgDay20
15. The Agriculture Council of America will bring 100 students to Washington to deliver the message of Ag Day to the Hill. Find out more on how to get involved with Ag Day at agday.org. #AgDay20

16. This year's Ag Day theme is "Food Brings Everyone to the Table." Learn how to get involved today, visit agday.org. #AgDay20
17. The ACA would like to thank all of the sponsors of Ag Day 2020. Thanks for supporting American agriculture! #AgDay20
18. Have you registered for #AgDay20 events in Washington, D.C.? See what's going on at agday.org.