NATIONAL AG DAY™

MARCH 16, 2027

Agriculture: *Together We Grow.*

Be a part of the nation's largest celebration of agriculture.

National Ag Day unites millions of people across the country to recognize and celebrate the abundance provided by American agriculture. As a sponsor, your organization helps amplify the story of how agriculture feeds, fuels, clothes and strengthens our nation.

NATIONAL RECOGNITION | **MEANINGFUL ENGAGEMENT** | **POSITIVE IMPACT** | **YEAR-ROUND VISIBILITY**



Invest IN A STRONGER, BRIGHTER TOMORROW.

Partner with National Ag Day and showcase your commitment to agriculture, our communities and future generations.

BECOME A SPONSOR ›







NATIONAL AG DAY

2027 SPONSORSHIP LEVELS

Your support helps make National Ag Day a nationwide success and provides valuable recognition for your organization throughout the year.

PLATINUM PARTNER

$20,000 Companies

$15,000 Associations/ Commodity Groups

INCLUDES ALL BENEFITS AT LOWER LEVELS, PLUS:

- Opportunity for a featured speaker or panelist at Ag Day events in Washington, D.C.
- Partnership in planning Ag Day events
- Seat on the Ag Day Board of Directors

PARTNER

$15,000 Companies

$10,000 Associations/ Commodity Groups

INCLUDES ALL BENEFITS AT LOWER LEVELS, PLUS:

- Logo on Ag Day homepage
- Partnership in planning Ag Day events
- Guest blogging opportunity

CHAMPION

$10,000 Companies

$5,500 Associations/ Commodity Groups

INCLUDES ALL BENEFITS AT LOWER LEVELS, PLUS:

- Tailored sponsorship press kit
- Mention in Ag Day press releases and media materials
- Mention on Ag Day social media channels

SUPPORTER

$5,000 Companies

$2,500 Associations/ Commodity Groups

INCLUDES ALL BENEFITS AT LOWER LEVELS, PLUS:

- Signage/logo at Ag Day events in Washington, D.C.
- Logo on printed Ag Day materials

CONTRIBUTOR

Under $5,000 Companies

Under $2,500 Associations/ Commodity Groups

INCLUDES:

- Sponsor recognition advertisement in Agri Marketing magazine
- Logo on Ag Day website
- Use of the official National Ag Day logo

Together **WE CAN CELEBRATE A BRIGHTER TOMORROW.**

Together, we can celebrate the people, innovation and resilience that keep agriculture growing and make a positive impact in communities across the country.

FOR MORE INFORMATION OR TO BECOME A SPONSOR:

Visit agday.org/sponsorship-2027 | Email info@agday.org or jennyp@nama.org