

# A Celebration of Modern Agriculture on the National Mall

Innovation Enables Sustainability

March 21 – 22

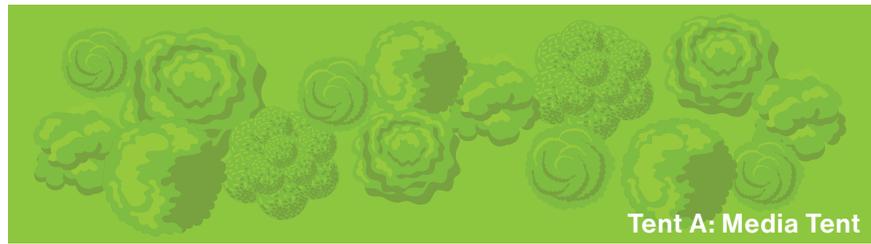
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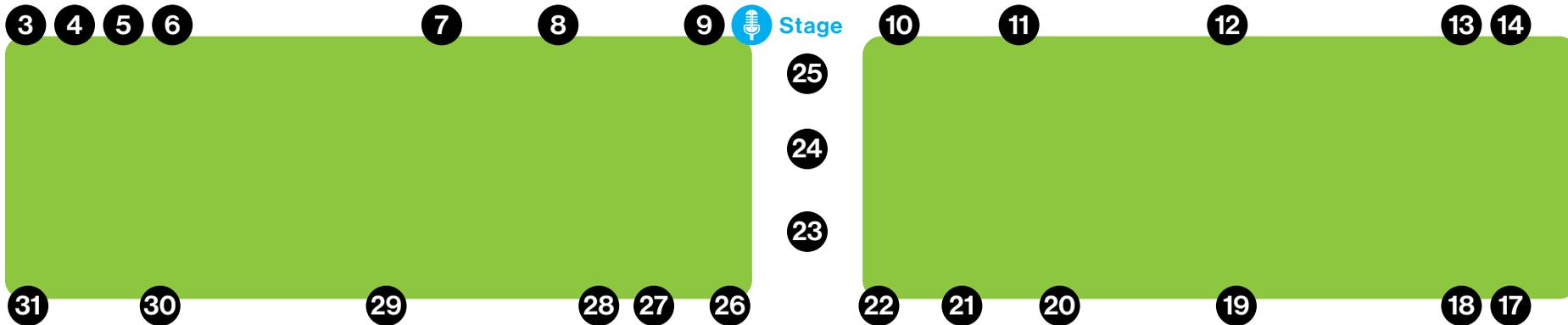
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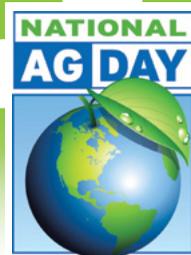


Tent A: Media Tent

Tent B: Staff Tent



JEFFERSON DR SW



# A Celebration of Modern Agriculture on the National Mall

## Innovation Enables Sustainability

### 16 AGCO

#### Equipment on Display:

- *Project Xaver Planting Robot*
- *Fendt Rogator 937H Series Self-Propelled Applicator*
- *Fendt 1162 Vario MT Series Track Tractor*
- *Massey Ferguson 8S Series Tractor with Triple Mower Attachment*
- *Massey Ferguson 2860E Series Utility Tractor*
- *Hesstonby Massey Ferguson WR Series Windrower with Mower*
- *Conditioner Head*

Learn about soil compaction, fuel efficiency, precision spraying, and the future of autonomous planting.

### 2 Bridgestone

Exhibit highlighting the future of mobility and where tire technology is going over the next 10-20 years and how tires contribute to sustainability.

### 23 CASE IH

#### Equipment on display:

- *AFS Connect Magnum Tractor with Planter*
- Learn about soil compaction and modern planting.

### 25 CLAAS

#### Equipment on display:

- *Jaguar Forage Harvester*
- Learn about modern harvesting.

### 7 DeLaval

#### Equipment on Display:

- *VMS milking robot trailer*

Learn about the automated milking process and how the data produced for increased efficiencies leads to stronger sustainability practices on today's dairy farms.

### 15 GEA

#### Equipment on display:

- *ProManure Lagoon Pump*
- Learn about manure collection, separation, and precision application.

### 1 John Deere

#### Equipment on display:

- *X9 Combine with 50-foot header*
- *7R Tractor w/ Large Square Baler*
- *Self-Propelled 120ft Boom Sprayer*

Learn about profitability and sustainability of farms, and the practice of less intensive farming with precision technology.

### 9 Kubota

#### Equipment on display:

- *M7 Tractor*

Celebrate Kubota's 50th Anniversary and learn how they're powering the American dream while speaking with members of the Farmers Veterans Coalition.

### 30 Kuhn

#### Equipment on display:

- *SLC126 Trailed Manure spreader*

Learn about in-field sensor data collection and the utilization of data to improve sustainability.

### 20 Lely

#### Equipment on display:

- *Astronaut AS Robotic Milking System*

Learn about animal welfare and the environmental benefits of robotics.

### 12 Mahindra

#### Equipment on display:

- *Max Series Compact Tractor*
- *5100 Series Compact Tractor*
- *1600 Series Compact Tractor*
- *Mahindra NASCAR*

Learn about the improvements of engine emissions in agricultural equipment.

### 26 New Holland

#### Equipment on display:

- *T7 Heavy Duty Tractor with PLM Intelligence™*

Learn how farmers can use precision technology with the tractor to fine tune inputs and manage implements and equipment.

### 32 Digital Ag Pavillion

Visit the Digital Ag Pavilion to explore the collection and manipulation of smart data to minimize inputs while maximizing yields. Learn about the latest in agriculture technology from:

#### Ag Industry Electronics

**Foundation** – Equipment compatibility

**AgGateway** – Data standards

**Arva Intelligence** – Data analytics

**Microsoft** – Growing Home: Expanding Opportunity in rural America

**Topcon** – Software and hardware solutions

### 18 Agricultural Retailers Association

Learn about the agronomy services offered to producers.

### 22 Alliance for Science

Taste modified food truck offering samples of genetically modified fruit to discuss the benefits, good taste, and safety of scientific innovations in food.

### 27 American Farm Bureau Federation

Learn about sustainability practices on the farm through interactive demonstrations, games, and book readings.

### 6 American Seed Trade Association

Learn about the changes

### 21 American Soybean Association / United Soybean Board

Learn more about ASA/USB's Sustainability of Soy report and its industrial uses.

### 3 Association of Equipment Manufacturers

Learn about the I Make America campaign.

### 19 Clean Fuels Alliance America

Learn how farms provide cleaner, better fuel for America's cities through an exhibit of DC Department of Public Works trucks that run on low-carbon 100% biodiesel.

### 5 Corn Refiners Association

Learn about the Kernel of Innovation – a vast-array of products made with corn such as bioplastics, personal care products, and health care products.

### 13 CropLife America

Learn about the benefits of pesticides and stewardship efforts told through farmer representatives.

### 17 National FFA

Nelson County, Virginia FFA members discuss the research of grass-fed beef and how to communicate with local farmers.

### 10 Growth Energy

Learn about the power of ethanol and the environmental benefits of biofuels by visiting a semi-truck that runs on 90% clean ethanol.

### 24 National Agricultural Aviation Association

Celebrate the 100th anniversary of agricultural aviation history told through museum panels. An OH-58 aerial application helicopter will be on display with a liquid boom system and bucket used for firefighting.

### 29 National Corn Growers Association

Learn about U.S. corn farmers' commitment to continuous improvement in the production of corn. Corn is a versatile crop providing abundant, high-quality food feed, renewable energy, biobased products, and ecosystem services.

### 8 National Council of Farmer Cooperatives

Learn about what co-ops do and their Sustainable Field Guide.

### 31 National Hemp Association

Learn about the amazing things hemp can do by visiting the Hemp House on Wheels and a hemp car.

### 28 National Wheat Growers / North American Millers Association

Play a trivia activity and engage with interactive displays that tell the story of wheat production from field to flour to consumer.

### 4 Plant Based Products

Plants make it possible. Learn about plant-based products and their role in the circular bioeconomy.

### 14 The Fertilizer Institute

Learn about the supply chain story of fertilizer.

### 11 USA Rice Federation

Hear the findings from the U.S. Rice Industry Sustainability Report and learn about the industry's 2030 sustainability goals. Learn about the different domestic rice varieties and types through a hands-on grain display.

### Tent A: Staff Tent

Media check in and work space

### Tent B: Media Tent

Show Staff

### + First Aid

### Restrooms

### Stage

