



Mall Exhibit

Event/Activity Details

Length: 1 day

Items Needed:

- Tables/booths
- Local food products
- Materials for activities
- Informational handouts

Objective: Shoppers will learn more about agriculture by interacting with local agriculture groups at a mall exhibit.

Implementation Ideas

Ways to bring this event/activity to life:

Agriculture Display

Contact your local mall or shopping center to have an exhibit space where you can leave handouts and promotional materials about agriculture during National Ag Week. When possible, have volunteers stand by the booth to talk to shoppers and/or run activity stations. Include agriculture products produced in your area. Contact local businesses for display items (i.e. farm equipment) and to invite them to be a part of your exhibit. Collaborate with local 4-H, Farm Bureau, FFA and other agriculture groups as well.

Timeline

Things to keep in mind:

Before

- Confirm location, date, and time.
- Invite other ag groups to collaborate,
- Determine activity stations or theme of exhibit(s).
- Promote exhibit to the community.
- Determine giveaway items.
- Print handouts.
- Coordinate volunteer shifts and responsibilities.
- Get permission to take photos.

During

- Arrive early to set up exhibit.
- Share details about National Ag Day and your state's agriculture.

After

- Send thank you notes to volunteers.
- Share a press release and a social media post about your Ag Day efforts.

Recommended Resources

- [Livestock and Commodity Barn Banners](#)
- [My American Farm Coloring Books](#)
- [Animal Housing Matching Card Game](#)
- More agriculture-related activities and resources at www.agfoundation.org/ag-lit-catalog