



SOCIAL MEDIA TOOLKIT



NATIONAL AGRICULTURE DAY March 23, 2021

National Ag Day recognizes and celebrates the abundance provided by American agriculture. Every spring, producers, agricultural associations, corporations, universities, government agencies and others across the country join together in recognition—and appreciation—of agriculture in our country.

2021 Ag Day Board of Directors

Greg Horstmeier
DTN/Progressive Farmer, *Chair*
Jonathon Ebert
John Deere, *Vice Chair*
Amy Bradford
Growmark, Inc., *Secretary/Treasurer*

MEMBERS

Nancy Barcus, Agriculture Future of America
Curt Blades, Association of Equipment Manufacturers
Tom Brand, National Association of Farm Broadcasting
Laurel Caes, John Deere
Susan Carney, Corteva Agriscience
Annette Degnan, CHS Inc.
Ceyla McCullah Glowacki, National FFA Organization
Lynn Henderson, Agri Marketing Magazine
Don Tourte, Farm Progress
Marty Wolske, Meredith Agrimedia
Isabella Chism, American Farm Bureau Federation,
Past Chair



FOOD Brings Everyone to the Table



March 23, 2021
#AgDay21

FOOD Brings
Everyone to the Table

Food brings everyone to the table. And this past year, the individuals that feed the world have kept us going no matter what. Show your appreciation on March 23 for **#AgDay21**.

American agriculture is essential. The pandemic has only emphasized that to our citizens and our country. Ag Day promotes recognition and appreciation for all involved in American ag. Join us in celebrating **#AgDay21**.

Use **#AgDay21** for all your posts this year! We can't wait to see what you have to say about Ag Day in D.C. Visit agday.org for more information on events.

Ag Day events mark a nationwide effort to tell the true story of American agriculture. We're so fortunate to have dedicated growers and producers who feed our nation. Celebrate **#AgDay21** on March 23.

Ag Day wants to help young people consider career opportunities in the agriculture, food and fiber industries. American ag is essential now and for our future. **#AgDay21**

The Agriculture Council of America thanks all the sponsors of Ag Day 2021. It would not be possible without them! **#AgDay21**

Agriculture is essential to everyday life, and we've seen the importance of American ag during the pandemic. Celebrate the individuals dedicated to feeding the world on Ag Day. **#AgDay21**

There are many events associated with Ag Day—not only on the national level but in communities and schools across the country. Get involved at agday.org. **#AgDay21**

Even if you won't be joining us for Ag Day events in D.C., you can still get involved in your local community! For more info, visit agday.org. **#AgDay21**

National Ag Day is almost here! Get involved and help celebrate American agriculture on March 23. Learn how at agday.org. **#AgDay21**

The Agriculture Council of America is hosting the Ag Day Declaration Event again in 2021 and the Essay Contest winner will be honored! It'll be held on March 23 in Washington, D.C.! **#AgDay21**

Food brings everyone to the table. The Agriculture Council of America invites you to celebrate National Ag Day on March 23. To find out more, visit agday.org. **#AgDay21**

National Ag Day recognizes and celebrates the abundance provided by American agriculture. Join us on March 23 to show appreciation for all those who keep us fed no matter what. Find out more about **#AgDay21** at agday.org.

There are more than seven billion people in the world — that's over seven billion mouths to feed every day. On Ag Day, March 23, show your appreciation for the American farmers who make this possible. **#AgDay21**

The Agriculture Council of America will bring 100 students to Washington, D.C., to deliver the Ag Day message to the Hill. It's never been more important to share how essential American ag is for our country. Learn more at agday.org. **#AgDay21**

This year's Ag Day theme is "Food Brings Everyone to the Table." Learn how to get involved and celebrate the importance of American ag at agday.org. **#AgDay21**

The Agriculture Council of America would like to thank all of the sponsors of **#AgDay21**. Food brings everyone to the table. Thanks for supporting American ag!

Have you registered for **#AgDay21** events in Washington, D.C.? See what's going on at agday.org.

