

Celebrate Ag Day on Campus

Include your campus in celebrating the abundance of American agriculture. Here are some great ideas to get you started.

Farmer's Markets

What better place to emphasize the importance of agriculture? Arrange a booth with music, samples, recipes and help spread the word about how food gets from farm to table.

Sidewalk Restaurant Display

Work with a restaurant in your city that focuses on serving food from local farmers. Ask those farmers to bring samples of their crops and join you in front of the restaurant for a meet and greet with restaurant patrons.

Adopt-a-Classroom

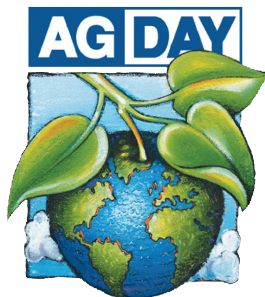
Partner with an elementary school class and host a field trip to a local farm or the ag research farm at your school. Or, bring the farm to the classroom! Talk to children about career opportunities in agriculture.

Letter Writing Campaign

Organize a team to write letters to your Congressional leaders urging them to support legislation that advances American agriculture—emails work, too!

Lunch with a Third Grader

Head to an elementary school for school lunch hour and talk about the connection between farms and mealtime with the kids. Distribute puzzles and quizzes to get the children thinking about where their lunch comes from.



Play Dress Up

Rent a fun “ag-centric” costume—a rooster, a giant carrot, for example—and hand out flyers about Ag Day on your campus. You’ll make people smile and raise awareness about Ag Day. Everybody wins.

Book It

Encourage your campus library to set up an exhibit during Ag Week. Books about rural communities, farms, agricultural economics and innovations in ag would all be good selections.

Host a Speaker

If your campus has a guest lecturer series, work with the organizing committee to bring a speaker from the ag industry to campus. Or, work to bring a panel of local farmers and producers to answer questions and visit with students and members of your community.

Volunteer

Celebrate the abundance of American agriculture by helping feed hungry people in your community. Serve meals at local homeless shelters or churches. Or, gather a group of friends to volunteer time packing and sorting food at a local food bank.

Point-of-Purchase

Distribute information about agriculture at local stores. Ask your grocer to feature the Ag Day Logo or other positive messages about agriculture on grocery bags or signs used during Ag Week. You might also set up a farm-to-table display in front if you get permission.